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An Experience Like No Other

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More cheer for travelling sports fans

SPORTS PACKAGES TAKE FANS TO WHERE THE ACTION IS, AND WITH SPECIAL BENEFITS TOO, WRITES ILYAH NAZRAH

Pictures by Yusri Shakjee

icture this – you're in an English or Spanish League football stadium with its vast green pitch. There are throngs of fans wearing your favourite team's jersey. Their roaring cheers support the team along with you. The players show off their skills in a highly charged atmosphere of a live game.

There is absolutely nothing like it.

Wouldn't it be great if you could experience the game live instead of just watching it on television?

Well, now you can get the chance to do so with the strategic partnership of Mayflower Travel Group and Three Lions Sport, which offers attractive sport packages.

The collaboration of Mayflower Travel Group, one of the leading total travel service specialists in Malaysia, and Three Lions Sport, a well-known company in the United Kingdom sports industry, aims to take sports tourism to greater heights and present avid local fans with the golden chance to have an exciting experience.

David Ting, who is executive deputy chairman and chief operating officer (group) of Warisan TC Holdings Bhd, represented Mayflower Travel Group at the signing ceremony, witnessed by England football legend Bryan Robson. In the agreement, Three Lions Sport grants Mayflower Travel Group exclusive rights to the sale and distribution of the sports packages.

In addition to English Premier League matches, Spanish La Liga and FA Cup Finals, there are also packages for Tennis Wimbledon, Rugby World Cup and other sports events. Not only can you catch the matches live, but the packages also consist of accommodations from two nights upwards and other special benefits such as stadium tour, dinner with Manchester United legends, return airport transfers and document packs depending on the sports package of your choice. The packages do not include flight tickets, which can be arranged upon request.

Ting said, "One of our primary aims is to enhance awareness of sports tourism in fulfilling the sports enthusiasts' dreams to experience international matches live at the match ground while creating excitement among fans."

Get caught up in the thrill of cheering for prestigious football clubs such as Arsenal, Liverpool, Chelsea, Manchester United, Barcelona, Zaragoza and Real Madrid. Watch tennis heroes such as Rafael Nadal and Roger Federer in action and get up close with prominent rugby teams from New Zealand, Australia and France.

All the sports packages are available at more than 400 travel agents nationwide, eight company-owned outlets including offline franchise outlets at Fraser Business Park, Great Eastern Mall, Kota Damansara, Puchong, Empire Gallery and Klang, all in the Klang Valley, and Ipoh and Penang. For details, visit www.mayflower.com.ny





